



elsa wong

communication & experience design

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HOPE

Ultimately, to leave the world better than I had found it. To use the design process as a means to exploring creative solutions. To make my hands my weapons of mass creation.

QUALITIES

Curious, active, open-minded.

Works well in a team through having interpersonal skills, listening and if necessary, resolving issues in a friendly manner.

Provides criticism and feedback in an objective and constructive manner.

Able to effectively communicate ideas through various mediums.

Always ensures client satisfaction and maintains company standards by paying attention to detail.

EDUCATION

Simon Fraser University

Expected 06.2016

Bachelor of Arts

Interactive Arts + Technology & Communications Joint Major

The Art Institute of Vancouver

Graduated 03.2011

Graphic Design Diploma

Graphic Design & Foundation for Design Program

TECHNICAL SKILLS

Adobe Creative Suite

HTML5/CSS

Sketch

Invision

INTERESTS

Reddit, Scandinavian prints, pottery, baking and typography.

WORK EXPERIENCE

Bridgeable Research & Design

Visual
Communicator

Sept—Dec 2014

Design Intern

May—Aug 2013

As a visual communicator, I was staffed on the internal marketing team to work on further developing visual brand guide. Helped to establish a number of client-facing graphics to build a brand narrative.

As an intern, I completed a team-based, full service and experience design project with FoodShare Toronto. Lead all marketing and communication components of project. Provided support in research and strategy development.

Dossier Creative Intern

May—Aug 2014

Worked on a variety of short projects over the course of the summer, including research projects for Providence Health Care and Global Mothers, and building a campaign to support a new social housing complex in Railtown.

SFU SIAT Seattle Charrette Mentor

March 2014

Through providing instruction and motivation, acted as a mentor to junior students in a 3-day design charrette in Seattle where they competed to design the most outstanding pavilion on a given site.

** References available upon request. **